

End Semester/Reappear (Semester VI) Examination June 2022

Programme: BBA
Subject: Understanding Incubation & Entrepreneurship
Subject Code: --
Enrollment No: _____

Full Marks: 70
Time: 3 Hrs.

Section I

- 1. Short Answer type questions. Answer any four.** **4 x 5 = 20**
- What is business incubation?
 - Define start up culture.
 - Define the small scale business unit in India.
 - Why is commercialization of technology necessary?
 - Do you agree that the entrepreneurs are change agents? Justify your answer.
 - What is intrapreneurship?

Section II

- Long Answer type questions. Answer any three.** **3 x 10 = 30**
- Explain how a startup is financed. Discuss the different stages of financing.
 - Why do we consider working capital as the life blood of any enterprise? Substantiate your answer with real life facts and figures.
 - “Entrepreneurs are made not born”. Comment on this statement and outline various traits of a successful entrepreneur.
 - Explain the stages of creative thinking.
 - List the objectives of Entrepreneurial Training. Enumerate the steps involved in Entrepreneurship Training Programme.

Section III

- Application based questions. Answer any one.** **1 x 20 = 20**
- Discuss the startup development phases.
 - What do you mean by a business plan? Consider yourself as a small scale manufacturer, prepare a business plan highlighting its various components.
 - Present a picture of the startup eco-system of India. Analyze the policies that played the role of catalyst for the wonderful journey of startup in our country.
